



March 11, 2005 Issue #16

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New Directory Hired for newly created Air Quality Department

All,

It is my pleasure to announce that Robert Kard has been hired as the new director of the Air Quality Department. Mr. Kard is currently Director of Compliance for the San Joaquin Air Pollution Control District, where he has worked for 12 years. He is responsible for a staff of 91 and a budget of \$7.3 million. Prior to his current position, he worked for the Bay Area Air Quality Management District in San Francisco for 11 years.

Mr. Kard has an extensive reputation as a strong manager, innovator, and problem-solver. He will begin work on March 7, 2005.

Joy Rich, AICP

The general public and regulated businesses viewed him as an effective director; one who approached situations in a fair and reasonable manner. Bob attributes his personal style to his parents who were small business owners and his earlier career as a science teacher.

When asked, Bob said, "We all know everyone's health is negatively affected by poor air quality and my job has been -and is- to ensure our air improves at least as quickly as the law requires. I truly believe the vast majority of folks want to do the right thing, and I offer my sincere thanks and support to those whose actions demonstrate such commitment." He also added, "But those continually violating the law and polluting the air, require other enforcement actions to deter non-compliance."

About his move to Arizona, he said, "I'm really excited about moving to the community with my family. I'm also looking forward to working with the people of Maricopa County to improve the air quality. And on a personal note let me say that I love the area for its vast expanses and nearby mountains that are just waiting to be explored." Not being one to sit still, Bob also stated that camping, waterskiing, motorcycling, and target shooting are among his favorite ways to relax.

Husband Shopping

A Husband Shopping Center was opened where a woman could go to choose from among many men to be her husband. It was laid out in five floors with men increasing in positive attributes as you ascended up the floors. The only rule was, once you opened the door to any floor, you must choose a man from that floor and if you went up a floor, you couldn't go back down except to leave the place. So, a couple of girl friends went to the place to find men. First floor, the door had a sign saying: "These men have jobs and love kids." The women read the sign and said: "Well that's better than not having jobs or not loving kids. But we wonder what is further up?"

Up they went to the second floor. In the second floor, the sign said: "These men have high paying jobs, love kids and are extremely good-looking." "Hmmm", said the girls, "but what is further up?" Third floor: "These men have high paying jobs, love kids, are extremely good-looking and help with the housework." "Wow!" said the women. "Very tempting, but there must be more further up." And so again they went up. Fourth floor: "These men have high paying jobs, love kids, are extremely good-looking, help with the housework and have strong romantic streaks." "Oh mercy me. But just think what must be awaiting us further up," the girls said to themselves.

So up the fifth floor they went. The sign on that door said: "This floor is just to prove that some women are impossible to please. Thank you for shopping and have a nice day!"

Richard Polito, Program Manager
SBEAP/ Maricopa County ESD
602-506-5102
www.maricopa.gov/sbeap



Recent Press ...

Phoenix fires top water boss

City mum on specifics

Mary Jo Pitzl and Ginger D. Richardson

The Arizona Republic

Feb. 26, 2005 12:00 AM

[\(Full Story\)](#)

County sees red on green pools

Mary Jo Pitzl

The Arizona Republic

Feb. 26, 2005 12:00 AM

[\(Full Story\)](#)

Appeals court upholds ruling for 4th coal-fired plant

Mary Jo Pitzl

The Arizona Republic

Feb. 25, 2005 12:00 AM

[\(Full Story\)](#)

Arctic ozone loss blamed on solar storm

Chemical changes, winds thin Earth's protective layer

By Robert Roy Britt

Live Science

Updated: 2:57 p.m. ET March 1, 2005

[\(Full Story\)](#)

ChevronTexaco opens hydrogen station

'Lots of unknowns' but also lots of potential

The Associated Press

Updated: 1:21 p.m. ET Feb. 21, 2005

[\(Full Story\)](#)

Toyota tops in 'green' plastics use

Study: No automaker earned higher than a 'C'

The Associated Press

Updated: 6:08 p.m. ET Feb. 23, 2005

[\(Full Story\)](#)

Sporty Mercedes fuel cell car unveiled

Range reaches 250 miles, and a third more power

MSNBC

Updated: 10:05 a.m. ET March 2, 2005

[\(Full Story\)](#)

The High-Tech Way to Less Traffic?

Cars and Roads Turn Digitally Smarter and Connected

By PAUL ENG

ABC News

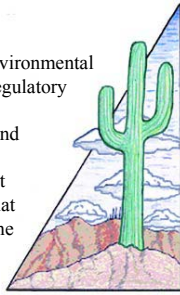
[\(Full Story\)](#)



[SUBSCRIBE NOW](#)[SBEAP HOME](#)**Strategy can clear air over S. Phoenix**

Pollution woes can be fixed
Mar. 11, 2005 12:00 AM

The effort, established through a federal Environmental Protection Administration grant, flips the regulatory procedure on its head. It's called the Phoenix Industry Challenge and Good Neighbor Partnership. It's about talking, training, mentoring; about regulators working with those businesses that have been among the primary polluters in the area; and it's about working with those companies to switch to less toxic substances. It's about companies mentoring other industries on ways to reduce emissions. ([Full Story](#))

**17 firms sign pact to slash emissions**

Mary Jo Pitzl

The Arizona Republic
Mar. 11, 2005 12:00 AM

17 south Phoenix companies are pledging to cut their emissions of hazardous pollutants by 20 percent in the next two years. ([Full Story](#))



For Immediate Release
Office of the Press Secretary
March 4, 2005

President Nominates Steve Johnson as EPA Administrator
The Roosevelt Room



THE PRESIDENT: Good morning. I am pleased to announce my nomination of Stephen Johnson to be the Administrator of the Environmental Protection Agency. ([Full Story](#))

**Adidas puts computer on new footing**

By Michael McCarthy, USA TODAY
([Full Story](#))

Coffee may help prevent liver cancer

Posted 2/15/2005 9:19 PM Updated 2/16/2005 9:39 AM
([Full Story](#))

The Green Scene:[GreenBiz.com](#)**Feel-Good Foods**

New research shows some foods and beverages can improve your health as well as your diet. Our top picks
By Jennifer Barrett Ozols
Newsweek
Updated: 2:16 p.m. ET Feb. 10, 2005
([Full Story](#))

Nanotech shows promise for cheaper Superfund cleanup

By John K. Borchardt, The Christian Science Monitor
([Full Story](#))

Using Power Plants to Produce Cheap Water

New Tech Uses Wasted Heat to Make Sea Water Potable
By JOHN K. BORCHARDT
HOUSTON, Feb. 8, 2005 Christian Science Monitor
([Full Story](#))

Greenhouse effect could make Mars livable

Study claims artificial gases would warm up climate
By Robert Roy Britt
Senior science writer
Updated: 6:54 p.m. ET Feb. 3, 2005
([Full Story](#))

U.S. exports its air pollution to Europe

Study reveals how emissions have global impact
By Michael Schirber
Updated: 6:07 p.m. ET Feb. 4, 2005
([Full Story](#))

ID theft again tops list of FTC complaints

Auction scams are still the top Web fraud
By Bob Sullivan
Technology
([Full Story](#))

[EPA](#)**Side Lines:**

Ladies and Gentlemen, this is your captain speaking, Firstly, I'd like to thank you for choosing to fly Mandarin Airlines. As we taxi out to the runway please make yourselves comfortable.. And for those of you sitting on the right side of the plane... please look to your LEFT!